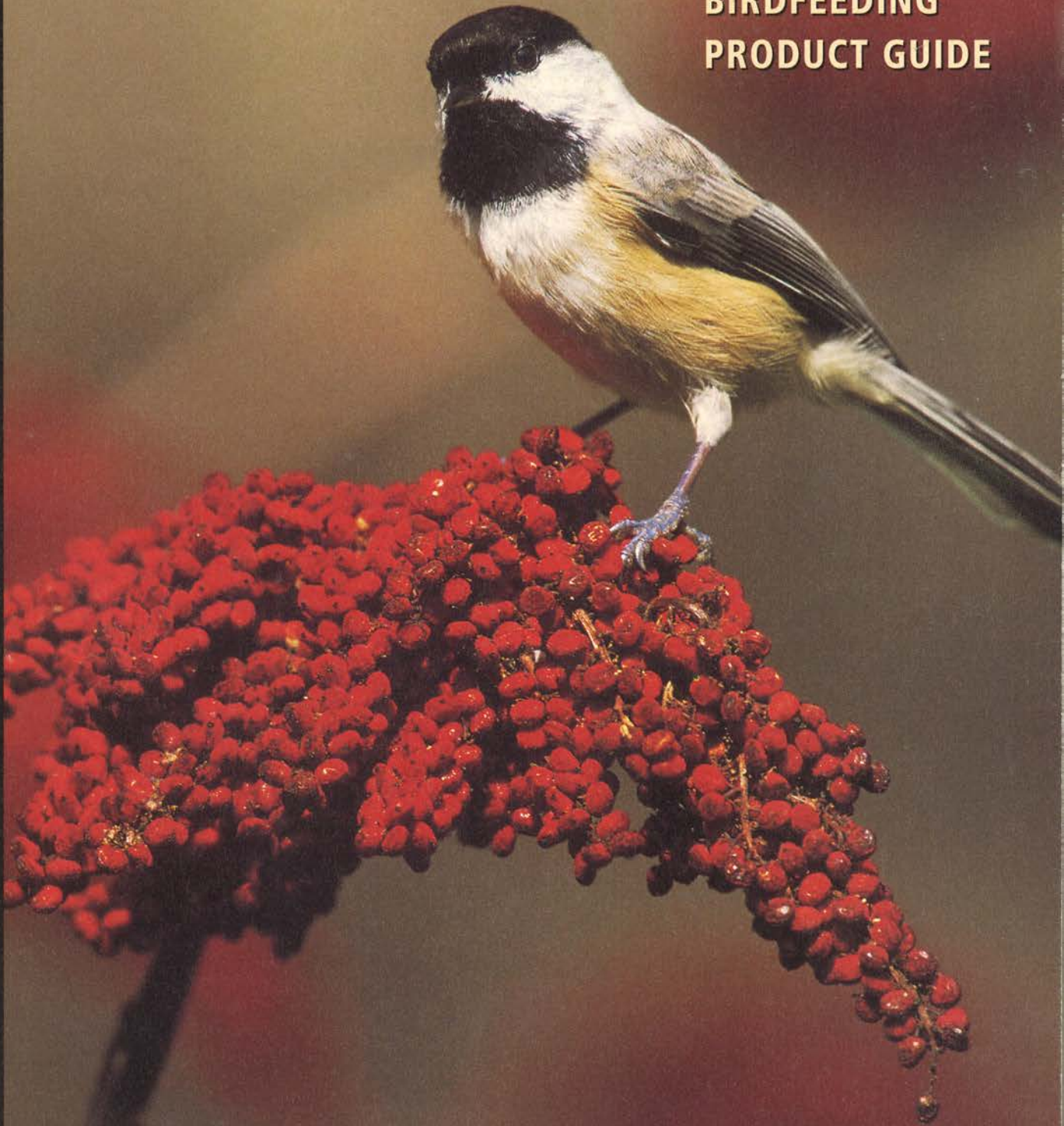


[®]
Wild Birds Unlimited



VOL. 2

**YOUR BACKYARD
BIRDFEEDING
PRODUCT GUIDE**





VISIT US ON THE WORLD WIDE WEB.

www.wbu.com

Learn more about birds, bird-feeding and nature by visiting our web site.

Now you can watch birds all day long when you visit our Bird FeederCam™ located in Indianapolis, Indiana. It's fun to watch and you never know what species of bird is going to stop by.



A favorite visitor to our Bird FeederCam is the Pileated Woodpecker.



Carolina Chickadees and Hairy Woodpeckers are regular visitors to Bird FeederCam.

Have a question about birds or birding? Just click on Ask The Expert and you can contact our Wild Birds Unlimited Naturalist/Manager of Nature Education.

OUR WEB SITE ALSO OFFERS:

- Online shopping.
- Information about our strategic alliances.
- Extensive birdfeeding education.
- Product information.
- Online WBU store locator to find a store near you.
- How to become a WBU franchisee.

BIRDFEEDING CAN BRING A WORLD OF ENTERTAINMENT TO YOUR BACKYARD.

Attracting and feeding wild birds has become one of the favorite backyard activities throughout North America. In fact, backyard birdfeeding is ranked second



Dark-eyed Junco.

in popularity to gardening as an outdoor hobby. Why the interest in attracting and feeding wild birds? They enrich our lives by allowing us to share in their lives. They are with us every day and every season. We see their vibrant colors and hear their beautiful songs. We take great pride in being able to identify different birds by size, shape and markings. Watching bird behavior can help us learn more about and appreciate the private lives of birds while bringing us closer to the amazing wonders of nature.

*National Wildlife Federation®
Certified Backyard Wildlife Habitat
#20,314
Fishers, Indiana.*



Backyard birdfeeding is a hobby that offers an abundance of variety, surprises, rewards and beauty—enough to keep the whole family interested and involved for a lifetime. Feeding birds can be as simple as throwing some seed on the ground, or as involved as creating a backyard wildlife habitat. Once you get started, you will soon find yourself peeking out the window at every opportunity, just to see what birds have ventured into your backyard. Whatever level of involvement in backyard birdfeeding you desire, our staff can provide you with exclusive Wild Birds Unlimited® products and advice on how to attract and enjoy wild birds all year long. We wish you and your family many enjoyable years of feeding and watching wild birds in your backyard.



TURN YOUR BACKYARD INTO A HAVEN FOR WILD BIRDS.

birdfeeders & food



Your success in attracting a variety of wild birds depends on providing different types of birdfeeders and foods placed where birds prefer to feed.



water for drinking and bathing



Water is important for the survival of birds all year long. Birds need a dependable water source for drinking and bathing.



The average backyard may be visited regularly by 15 to 20 different bird species. However, a bird-friendly yard can attract up to 60 or more different species. Creating a backyard haven for wild birds is easy when you understand the type of habitat that fulfills their basic needs. To attract the greatest number of bird species, just provide at least one of each of these habitat elements: food, water, cover and places to raise their young.

There are over 30 different bird species in this guide. Visit your local Wild Birds Unlimited store and ask which birds live in your area and how you can attract them and others to your backyard. We are pleased to extend our thanks to Maslowski Wildlife Productions for their contributions to this guide.

cover for shelter and food



Birds need cover for rest, social time, nesting, food and a retreat from bad weather and predators.



places to raise young



Nesting boxes will encourage cavity-nesting birds to raise baby birds in your backyard and provide necessary shelter from bad weather and predators.

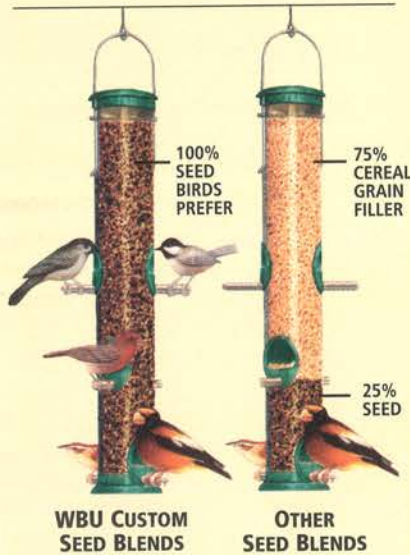


There are many types of seed you can offer wild birds. Knowing the feeding preferences of the birds in your area will help you choose the right seed for the species of birds you want to attract. You can offer individual seed types and seed blends containing several types of seed. The decision to offer a blend versus an individual seed type is simple. Since a seed blend contains different seeds, it will attract a greater variety of birds.



Steller's Jay.

WILD BIRDS UNLIMITED® CUSTOM SEED BLEND VALUE STORY.



With discount seed blends, you could be filling your birdfeeder with up to 75% cereal grain fillers birds don't like to eat. The birds will kick the grain fillers to the ground, creating a mess. Our Custom Seed Blends contain 100% of the seeds birds prefer to eat, so there is no waste. And, that's a better value for you and your birds.

UNDERSTANDING BIRDSEED.

HOW OUR CUSTOM SEED BLENDS ATTRACT THE GREATEST VARIETY OF BIRDS TO YOUR BACKYARD.

Our Unlimited Custom Seed Blend System™ can help you determine the best way to attract the type of birds you want by selecting the right seed blend and the right birdfeeder placed where the birds prefer to feed. All our Custom Seed Blends are regionally-formulated to match the feeding preferences of your local birds.

deluxe blend

FEEDING NEAR THE GROUND AND AT THE FEEDER.

Our Deluxe Blend is formulated to attract birds that will feed at an elevated feeder and near the ground. It is our best blend for attracting the greatest variety of birds. Depending on your area, it may be comprised of black oil and striped sunflower, safflower, white and red millet and sunflower chips. The smaller seeds, such as millet, are kicked out by birds onto the ground to attract ground-feeding birds like juncos, doves, towhees and sparrows.



supreme blend

FEEDING AT THE FEEDER.

Birds that feed at an elevated feeder prefer a variety of larger seeds such as black oil and striped sunflower, safflower and sunflower chips. Our Supreme Blend varies by area and may contain black oil sunflower, striped sunflower, safflower, medium sunflower chips, white millet and peanut pieces. Seed tubes and hopper feeders are ideal for offering our Supreme Blend.



select blend

FEEDING NEAR THE GROUND.

Most ground-feeding birds prefer millet offered on a ground-feeding tray. Our Select Blend contains a generous amount of millet, and depending on your area, may contain black oil sunflower or cracked corn to attract different species.



SPECIALTY SEEDS AND SEED BLENDS.



Ask us about our Specialty Seed Blends that are formulated to appeal to a variety of your local birds, wildlife, or for a specific feeding purpose. For example, our No-mess Blend is ideal for feeding in the summer or near a deck, patio or balcony where it will not leave a mess under the feeder. It contains variations of white millet, medium sunflower chips, cracked corn and peanuts. Availability and seed blend formulation of our Specialty Blends will vary depending on the local birds in your area.

black oil sunflower

THE BIRDFEEDING STANDARD.

Black oil sunflower is rich in fat and protein and provides twice the calories per pound compared to other seeds. The thin shells are easy to open for cardinals, chickadees, finches, titmice and grosbeaks.



striped sunflower

A JAY & WOODPECKER TREAT.

Striped sunflower seeds are larger and have a thicker shell than black oil sunflower. Most birds that prefer striped sunflower are able to master opening the thick shells. Jays, titmice and woodpeckers find striped sunflower seeds highly attractive.



hulled sunflower

FOR TIDY FEEDING.

Hulled sunflowers are the seed-meats without the shells. They are available in different sizes. The most common is sunflower chips. They leave no mess under the feeder and are ideal for feeding near a patio, sidewalk, balcony, or for summer feeding. Hulled sunflowers are very appealing to most birds, especially finches and Pine Siskins.



safflower

THE PROBLEM-SOLVER.

Safflower seed is a very nourishing seed and can be a problem-solver if you have squirrels or blackbirds dominating your feeder. Many birds, such as cardinals, titmice, chickadees and finches, that like sunflower seed also like the taste of safflower, while squirrels and blackbirds do not prefer it. Safflower may cost a little more, but the increased cost is easily offset by the savings from not feeding squirrels and blackbirds.



FREE BIRDSEED STORAGE.

During our Annual Seed Sale, we offer our free Birdseed Storage Service. You can buy your entire season's supply of seed on sale, and we'll store what you don't take home. Then you just stop in and pick up your stored seed as you need it. It's a great way to buy all your seed at the lowest prices of the season.



niger (thistle)

THE FINCH FAVORITE.

Niger, also called "thistle," is not the same as our native thistle seed. Niger will attract birds with smaller bills such as goldfinches, House and Purple finches and Pine Siskins. Offer niger in specially-designed finch feeders with small feeding holes which allow the seeds to be pulled through by the bird.



white millet

IDEAL FOR GROUND-FEEDING.

White proso millet is the most popular seed for attracting ground-feeding birds such as juncos, doves, towhees and sparrows. Millet has a hard hull and is high in protein.



corn

FOR BIRDS, FOWL AND SQUIRRELS.

Finely-cracked corn is better for feeding backyard birds because it is smaller and easier to eat than whole kernels. Doves, cardinals, jays, sparrows, grackles and starlings will eat cracked corn. Whole corn kernels and dried ear corn can be offered to ducks, game fowl and squirrels.



peanuts

THE BIRDFEEDING SECRET.

Peanuts are high in protein and fat and can be fed to birds in a variety of forms including shelled peanuts, peanut hearts and peanuts in the shell. Titmice, chickadees, nuthatches, woodpeckers and jays love shelled peanuts offered in hopper, tube or platform feeders, or in specially-designed peanut feeders. Jays and titmice are especially fond of peanuts in the shell.

OUR SUPREME BIRDFEEDERS ALLOW YOU TO SEE EVERY BIRD.

6

Our exclusive Supreme Series of wooden hopper birdfeeders features a patented design developed from years of birdfeeding and birdwatching experience. We designed the ends of the birdfeeder with curves to give you an unobstructed view of all the birds feeding. And, the large platform area has openings that allow smaller seeds, such as millet, to fall to the ground for ground-feeding birds, making this birdfeeder ideal for feeding birds both at the feeder and on the ground.



supreme c225

0301. It is our largest capacity birdfeeder in the Supreme Series.

SEED CAPACITY: 6 QUARTS



supreme c204

0303. At about half the size of the Supreme C200, this is an ideal birdfeeder if you are just starting to feed the birds, need a second feeder at home, or want to watch birds outside your office window. Includes hanging rope.

SEED CAPACITY: 1 1/2 QUARTS



supreme c200

0302. Our most popular birdfeeder in the Supreme Series.

SEED CAPACITY: 3 QUARTS



supreme Cmini

0304. Our Mini Birdfeeder is the perfect feeder to get children involved in birdfeeding. It also makes a wonderful gift for teachers, co-workers and friends. Includes hanging rope.

SEED CAPACITY: 1/2 QUART

Our Supreme Birdfeeders are easy to clean and can be hung or pole-mounted in a variety of ways. They are available in a variety of styles, sizes and finishes. Below: Scrub Jay selects seed from our pole-mounted Supreme 200 Birdfeeder.

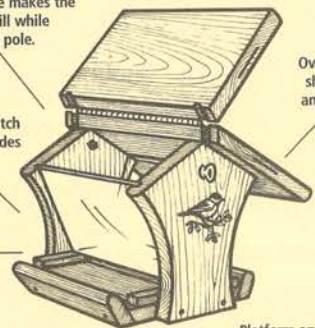


WE'VE COMBINED DESIGN, FUNCTION AND ECOLOGICAL AWARENESS TO GIVE YOU YEARS OF BIRDFEEDING ENJOYMENT.

Rust-proof hinge makes the feeder easy to fill while hanging or on a pole.

Unique curved ends let you watch birds on both sides of the feeder.

Hopper design keeps fresh Wild Birds Unlimited seed flowing smoothly.



Overhang roof shelters birds and keeps the seed dry.

Platform opening allows for self-cleaning by birds and wind. Small seeds will fall to the ground for ground-feeding birds.

Look for our chickadee on the end. This ensures that you are getting the finest wooden birdfeeder available.



HOW MANY BIRDS CAN YOU ATTRACT WITH SEED AND SUET?

WBU ranchette

0332. (Left) Better start counting with our Ranchette. It features a hopper for seed and a suet cage on each end for suet, fruit or peanuts in the shell. Just think of the wide variety of birds you can attract to your backyard by offering many ways to feed.

SEED CAPACITY: 6 QUARTS

WBU four-sided hopper

0334. (Below) Great birdwatching awaits you with this feeder that features our exclusive Supreme Feeder perches on all four sides. The removable perforated metal screen sets on the bottom of the feeder and has holes small enough to hold millet. This feeder can be pole mounted or hung with an optional hanging cable.

SEED CAPACITY: 5 QUARTS



the outfitter™

0307. The Outfitter will take you on a birdfeeding journey right in your own backyard. The Outfitter's three feeding levels make up the core wooden feeder which slides over a wooden post. The center chamber delivers seed to the birds at the perch. The lid doubles as a platform feeder. You can customize your Outfitter with hanging arms and a variety of birdfeeders to attract different birds during any time of the year.

ADD THESE FEEDERS TO YOUR OUTFITTER*:

- SEED TUBE FEEDERS
- HUMMINGBIRD FEEDERS
- SUET FEEDERS
- PEANUT FEEDERS
- FINCH FEEDERS
- SMALL TRAY FEEDERS

*Birdfeeders and hardware sold separately.

WBU gazebo

0305. If you want a more decorative birdfeeder in your backyard, our Gazebo Birdfeeder is for you. Made from inland red cedar with an attractive green aluminum roof, the design gives you full visibility of the birds feeding.

SEED CAPACITY: 2 1/2 QUARTS



WBU eco tough™ hopper with tray

0310. The removable tray increases the feeding area so more birds can feed without being crowded. The tray also helps keep the area under the birdfeeder tidy.

SEED CAPACITY: 2 QUARTS

WBU catch-a-seed tray

0306. Increase the variety of birds that visit your feeder by adding our Catch-A-Seed Tray. The screen is strong and can be easily removed for cleaning. Converts to ground feeder with leg kit. Available in a variety of sizes and finishes. Includes pole mounting flange and screws. Fits up to 1" diameter pole (for larger poles, ask for details).



SEE WHAT'S ON THE TUBE TODAY.

It's always entertaining birdwatching when chickadees, cardinals, grosbeaks, titmice and finches stack up on our tube feeders. Most birds that prefer to feed at an elevated feeder will visit a tube feeder. Our tube feeders are popular because they come in a variety of sizes and seed capacities and efficiently dispense a wide variety of seed.



White-breasted Nuthatch.

WBU catch-a-seed tray

AVAILABLE IN TWO SIZES.

0401. 8 1/2" DIAMETER

0402. 12" DIAMETER

Rather than let the seeds fall to the ground, catch them with our round Catch-a-Seed Tray. Attached to the bottom of your seed tube feeder, it becomes another feeder to attract more birds.



American Goldfinch.

Our Seed Tube Feeders and Finch Feeders feature a handsome green-finished metal top and bottom that are rust-resistant. The metal perches, seed ports, seed diverter and polycarbonate tube make these feeders the most durable you can buy. They come with a lifetime guarantee.



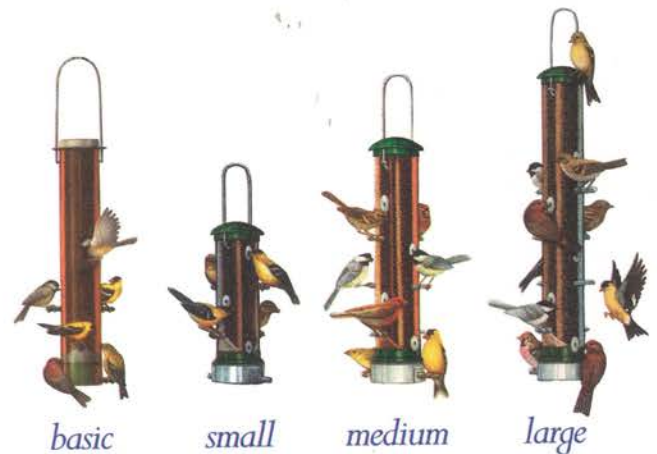
Lesser Goldfinches.



small medium large extra large super tube

| WILD BIRDS UNLIMITED SEED TUBE FEEDERS. | | | | |
|---|-------------|-----------|---------------|---------|
| PRODUCT # | SIZE | # PERCHES | SEED CAPACITY | HEIGHT |
| 0403 | Small | 2 | 3/4 quart | 9" |
| 0404 | Medium | 4 | 1 1/4 quarts | 13 1/2" |
| 0405 | Large | 6 | 1 3/4 quarts | 18" |
| 0406 | Extra Large | 6 | 3 1/2 quarts | 18" |
| 0407 | Super Tube | 8 | 6 quarts | 31" |

Seed tube feeders have seed ports with large holes to accommodate larger seeds.



basic small medium large

| WILD BIRDS UNLIMITED FINCH FEEDERS. | | | | |
|-------------------------------------|--------|-----------|---------------|---------|
| PRODUCT # | SIZE | # PERCHES | SEED CAPACITY | HEIGHT |
| 0411 | Basic* | 8 | 1 quart | 16" |
| 0408 | Small | 6 | 3/4 quart | 9" |
| 0409 | Medium | 8 | 1 1/4 quarts | 13 1/2" |
| 0410 | Large | 10 | 1 3/4 quarts | 18" |

*Non-armored ports. Lifetime guarantee not available. Trays not compatible.

The seed ports on finch feeders have smaller holes that allow the smaller-billed finches to pull out the thistle/niger seed or fine sunflower chips.

WHAT KIND OF FUN CAN YOU HAVE WITH SUET IN YOUR BACKYARD?



Pileated Woodpecker.

All kinds. By offering suet, you can attract a wide variety of insect-eating birds – especially woodpeckers. Chickadees, nuthatches and wrens love our suet, too. And, with our fruit flavors, you may attract fruit-eating birds such as bluebirds, catbirds, mockingbirds and orioles, to name a few. Suet can be offered in a variety of feeders designed especially to hold a suet cake or tub, including our WBU Tail-prop Feeder, starling-resistant feeders, cages, bags and suet logs.



Downy Woodpecker.

SUET IS A HIGH ENERGY, PURE FAT SUBSTANCE WHICH BIRDS ENJOY YEAR-ROUND.

Our suets and doughs are produced from the highest quality beef kidney fat, which is a high-calorie energy source for birds. Suet is especially important during the winter, when insects and fruit are harder to find, and birds need a lot of calories to keep their bodies warm.

WBU tail-prop suet feeder

0601. Attract woodpeckers and other insect-eating birds with this feeder. It has a paddle extension that woodpeckers use for support, just like a tree, while feeding. Holds one suet cake.

WBU suet cages

We have a variety of suet cages in different sizes.



Carolina Wren.



Cactus Wren.

ATTRACT ORIOLES.

Creating a bird-friendly yard and providing different types of food will make your yard attractive to all types of birds including the Bullock's Oriole. Members of the oriole family, including the Bullock's, Scott's, Hooded, Orchard and Baltimore orioles, can be attracted with orange halves, suet and specially-designed oriole feeders. We can show you which feeders work best to attract orioles in your area.



Bullock's Oriole.

CHOOSING A SUET OR DOUGH: THE SEASONAL DIFFERENCE.

During cooler weather, choose suet which stays soft. In the summer, use a suet dough which will not melt in temperatures under 150° F (66° C). Our Wild Birds Unlimited Suet and Doughs are available in these ten tasty flavors your birds will love.



Simply Suet[®]

Pure Rendered Suet.

Simply Seed[®]

Suet With Birdseed.

Naturally Nuts[®]

Suet or Dough With Peanuts.

Almond Munch[®]

Suet or Dough With Almonds.

Nut n' Raisin[®]

Suet With Peanuts And Raisins.

Cravin' Raisin[®]

Suet Dough With Raisins.

Bird Bug Bites[®]

Suet or Dough With Insects.

Fruit Cakes[®]

Suet Dough With Fruit.

Calcium Care[®]

Suet Dough With Calcium.

Bluebird Choice[®]

Suet Dough With Peanuts, Raisins and Corn.

**Not all suet flavors are available at all store locations.*

Select suet and suet doughs are available in cake or tubs.



THESE BIRDFEEDERS MAKE ATTRACTING BIRDS A SPECIAL EXPERIENCE.



WBU woodpecker feeder

1113. Woodpeckers will come flocking to this feeder's natural tree-like look. The long wooden sides are ideal for woodpeckers that cling and use their tail for support while feeding. The two feeding ports have black powder-coated metal grommets to protect the area from squirrel or raccoon chewing damage. Woodpeckers will cling for long periods of time while pecking for their favorite seed. The feeder comes with a cable for easy hanging.

SEED CAPACITY: ONE QUART.



Carolina Chickadee

Downy Woodpecker

Quail block is a favorite of Gambel's Quail in the southwest and California Quail in the west.



Attract robins by offering raisins.



Northern Cardinals, House Finches, and Carolina Chickadee.

WBU cedar ground feeder with leg kit

0311. Attract juncos, doves, towhees, quail and a variety of sparrows that prefer to feed near the ground. Also, offer fruit and mealworms to attract birds such as mockingbirds, catbirds and robins.



WBU fruit, mealworm & jelly feeder

1121. The spike holds orange and apple halves, and the removable plastic cup is for mealworms, jelly, raisins or other fruit pieces.



mealworms

Bluebirds, catbirds, robins, mockingbirds, titmice, chickadees and wrens love to eat mealworms. Ask us how to feed your birds mealworms.

WBU window feeder

1101. Watch interesting feeding behavior up close. Made of clear polycarbonate plastic for durability, three strong suction cups keep it secured to your window. Lifetime guarantee.

SEED CAPACITY: 3/4 QUART.



Carolina Chickadee.



Above: American Goldfinch and Tufted Titmouse at our WBU Oil Sunflower Feeder.

Right: American Goldfinches cling to our WBU Super Finch Feeder.



WBU dome feeders

Our Oil Sunflower Feeder has a spun copper top and bottom and features a stainless steel screen birds cling to while they feed. The top slides up for easy filling and has a clip to keep it closed. The oversized dome makes the feeder squirrel resistant. Niger/thistle version available for finches. Both are available with a copper or green finish.

- 1118. WBU OIL SUNFLOWER FEEDER (COPPER)
- 1116. WBU OIL SUNFLOWER FEEDER (GREEN)
- 1119. WBU SUPER FINCH FEEDER (COPPER)
- 1117. WBU SUPER FINCH FEEDER (GREEN)

SEED CAPACITY: 3 1/2 QUARTS.

WBU finch feeder

1111. Our popular copper top, wire mesh feeder design is available in a finch feeder model. The small mesh will hold niger/thistle. All types of finches will love to cling to this feeder in a variety of acrobatic positions.

SEED CAPACITY: 1 1/4 QUARTS.



BIRDS WILL GO NUTS OVER OUR PEANUT FEEDERS.

You'll enjoy watching the acrobatics of chickadees, titmice, nuthatches and woodpeckers as they go nuts over tasty peanuts. Available in two wire mesh sizes to offer both peanuts and oil sunflower, these feeders have a copper top and bottom that weather nicely. The bottom pops out for easy cleaning. And, both come with a lifetime guarantee.

Add our On-Guard™ hardware to this peanut feeder to keep squirrels and large birds from reaching the peanuts. See page 20 for details.

WBU peanut and oil sunflower feeder

1104. Small mesh for feeding peanut pieces or oil sunflower seed.

CAPACITY: 1 1/4 QUARTS.

WBU peanut feeder

1103. Large mesh for feeding whole peanuts and large peanut pieces.

CAPACITY: 1 1/4 QUARTS.

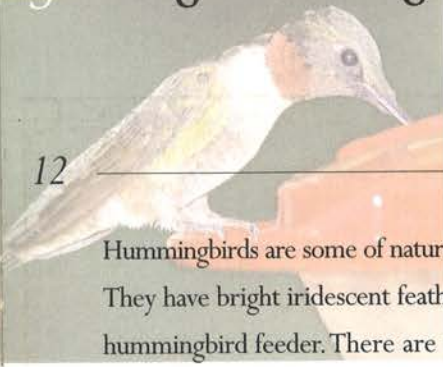


Gila Woodpecker.

WBU mealworm, fruit, jelly & seed feeder

1122. Create a multi-tray feeding station and you'll attract a variety of birds. Or, try adding just one tray to your feeder pole set-up and introduce mealworms as a new food source. The dishwasher safe trays snap tightly into the bracket holder. The hanging feeder holds 4 dishes.





ATTRACT NATURE'S JEWELS.

Hummingbirds are some of nature's most fascinating creatures, and they have the renowned title of being the smallest birds in the world. They have bright iridescent feathers that shine like jewels in the light. It's easy to attract these beautiful birds to your backyard with a hummingbird feeder. There are 15 species of hummingbirds found in North America. The most common hummingbirds inhabiting the west include Allen's, Anna's, Costa's, Calliope, Rufous, Black-chinned and the Broad-tailed. The Ruby-throated Hummingbird is the only hummingbird that commonly lives east of the Mississippi River, although in some recent winter bird banding studies ten other species have been documented in the east.



Male, female and immature Anna's Hummingbirds.

HOW TO MAKE NECTAR AND ATTRACT HUMMINGBIRDS.

Hummingbirds feed on flower nectar and insects in your garden. They can be attracted with a hummingbird feeder filled with a homemade nectar of sugar and water. Nectar is easy to make. Use one part table sugar and four parts boiling water. Mix it well so the sugar dissolves. Let the nectar cool before filling your feeder, and refrigerate any extra nectar. Never offer honey, artificial sweeteners or red food coloring. Food coloring is harmful to a bird's excretory system.

Hang your feeder in or near your flower garden and close to some perching sites. Hummingbirds are bold little creatures, so don't be shy about hanging the feeder close by where you can see it.



CREATE A HUMMINGBIRD GARDEN.

Your backyard habitat would not be complete without a hummingbird garden. Hummingbirds are especially attracted to flowers that are red and tubular. Some common flowers that attract hummingbirds are salvia, monarda, cardinal flower and fuchsia.

Anna's Hummingbird.

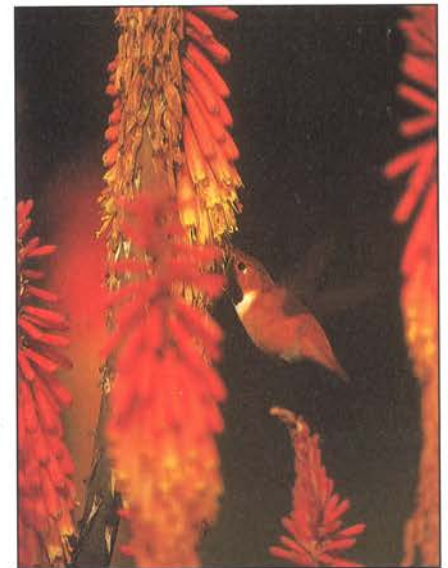
WBU hummingbird feeders

We consulted with hummingbird experts to help us design our feeders with great features such as a built-in ant moat and leak proof bowl. Our hummingbird feeders are so durable they have a lifetime guarantee. And, they are easy to clean, too.

TWO MODELS AVAILABLE.

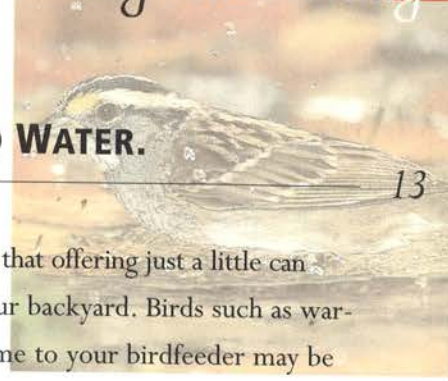
0501. 3 FEEDING PORTS. NECTAR CAPACITY: 8 OZ.

0502. 6 FEEDING PORTS. NECTAR CAPACITY: 16 OZ.

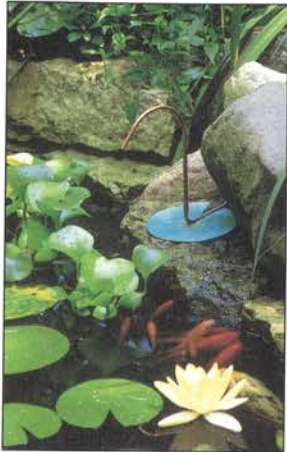


Rufous Hummingbird enjoys nectar from a red hot poker.

TO MAKE A SPLASH WITH THE BIRDS, JUST ADD WATER.



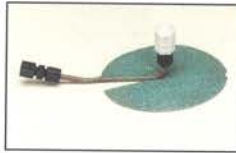
Male and female Northern Cardinals.



Birds find the drip, drip, drip sound of moving water so irresistible that offering just a little can actually increase the number and variety of birds that will visit your backyard. Birds such as warblers, flycatchers, thrushes and tanagers that do not normally come to your birdfeeder may be lured into view with water.

WBU dripper-mister

1511. Now you can provide your birds with the two best methods for offering water in one product with our WBU Dripper-Mister. You can choose the dripper fitting or the mist nozzle depending on what type of water flow you want to provide your birds. They both fit the same base. The patina copper lily pad base looks nice in your garden or in a birdbath. And, the 60 feet of black tubing allows you place it just about anywhere. Includes components that allow you to use it as a dripper and mister at the same time.



Water is one of the four basic habitat elements. Since birds, like humans, need to drink water often, you can expect daily visits from your favorite birds. In addition to drinking, birds bathe in water to help clean their feathers for better insulation and flight performance. That's why providing a dependable source of water is important for the survival of birds all year long.

WBU heated birdbaths

The forest green plastic, 20 inch diameter dish contains a heating unit with built-in automatic thermostat. The hardware allows you to mount the birdbath just about anywhere.

- 1502. **WBU HEATED BIRDBATH FOR DECK MOUNTING.**
- 1503. **WBU HEATED BIRDBATH WITH STAND.**
- 1504. **WBU UNHEATED BIRDBATH WITH STAND.**



Lesser Goldfinch.



WBU birdbaths & holders

Our birdbath holders are ideal for holding 20 inch diameter plastic birdbath dishes anywhere in your yard.

- 1505. **WBU GROUND BIRDBATH HOLDER.** 9" high.
- 1506. **WBU BIRDBATH HOLDER.** 42" high.
- 1507. **WBU PLASTIC BIRDBATH DISH.** 20" diameter, green
- 2264. **WBU PLASTIC BIRDBATH DISH.** 20" diameter, clay

WBU dripper

It's fun to watch birds land on the dripper spout, creep down to the end and then lean over to take a drink. Comes with a brass needle valve to control drip rate and 50 feet of tubing.

- 1508. **WBU BIRDBATH DRIPPER.**
Slips easily on a birdbath dish.

- 1509. **WBU GROUND DRIPPER.**
Just place under a ground birdbath or a rock in your garden.



OPEN UP TO A BIRD'S WAY OF LIFE.

14

Each Nesting Box is a Natural Product

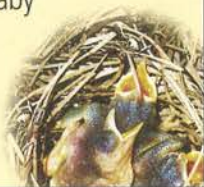
Nature never made a more lasting impression on us than when we were children and our fathers picked us up to peek into a robin's nest to see baby birds for the very first time. Now you can enjoy one of nature's most endearing moments each spring by providing nesting boxes in your backyard. And, when you provide a nesting box, you'll be able to watch all the stages of a bird's family life including courting a mate, making a nest, laying eggs, feeding hatchlings and then, watching their fledglings as they venture out on their own.



Birds that use nesting boxes are called cavity-

nesting birds. Wrens, bluebirds, chickadees, titmice, Purple Martins, swallows, woodpeckers and Screech Owls are all cavity-nesting birds that you may attract to your backyard.

Different birds require specific nesting box dimensions and hole opening sizes. We have designed our nesting boxes for function and to accommodate the bird's physical size and nesting requirements. Our wren, chickadee and bluebird nesting boxes feature a unique, two-way opening system for observing nesting progress and photographing baby birds, as well as easy cleaning.



WBU wren and chickadee nesting box

1201. Hole opening: 1 1/8".

WBU wren and chickadee nesting box

1202. Hole opening: 1 1/4".

WBU wren, chickadee and titmouse nesting box

1203. Hole opening: 1 1/2".



House Wren.

WBU longhouse™

1205. Our Longhouse is a birdhouse for wrens, chickadees and titmice during nesting season, and a feeder the rest of the year. The top can be used as a feeder or decorative planter. The design complements The Outfitter™.



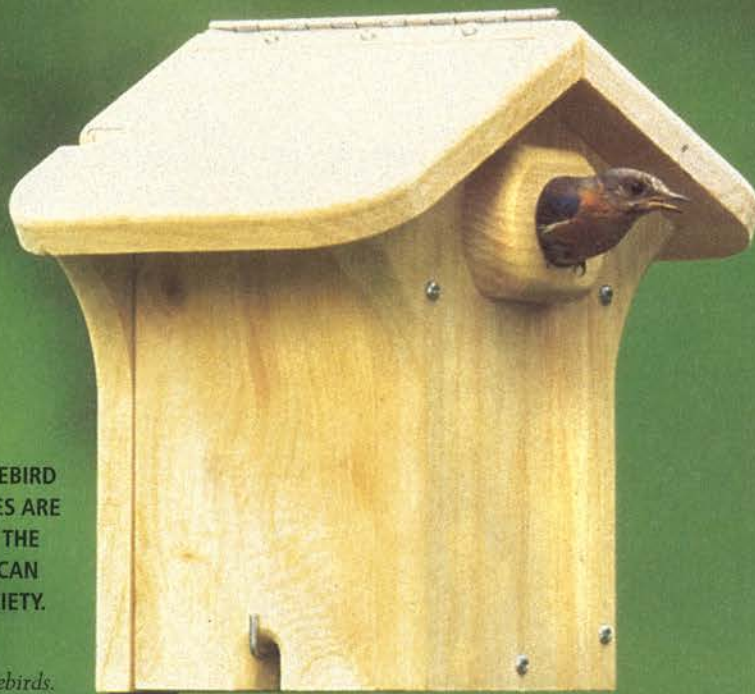
Screech Owls are nocturnal and nest in or at the edge of wooded areas.



We have a variety of nesting boxes and houses for Purple Martins, Wood Ducks, kestrels and Screech Owls.

OUR WBU BLUEBIRD NESTING BOXES ARE APPROVED BY THE NORTH AMERICAN BLUEBIRD SOCIETY.

Eastern Bluebirds.



WBU Western / Mountain Bluebird nesting box

1209. Hole opening: 1 9/16"

WBU Eastern Bluebird nesting box

1210. Hole opening: 1 1/2"

WE HAVE A VARIETY OF NESTING BOXES TO CHOOSE FROM FOR SETTING UP YOUR OWN BLUEBIRD TRAIL.

The three species of bluebirds (Eastern, Western and Mountain) are making a comeback with the conservation efforts of the North American Bluebird Society. To join the North American Bluebird Society, contact them at P.O. Box 74, Darlington, Wisconsin 53530. 1-608-329-6403. Web Site: www.nabluebirdsociety.org



The Bluebird Book

2101. By Donald and Lillian Stokes.

This beautiful book is filled with color photographs of all three bluebird species. It contains everything you need to know to bring these beloved birds to your own backyard and start a bluebird trail.



The Complete Birdhouse Book

2102. By Donald and Lillian Stokes.

This beautifully-illustrated book contains all you need to know to attract and enjoy nesting birds. Included are plans for building and locating nesting boxes, range maps and tips for attracting cavity-nesting birds.



WBU nesting platform

1207. Robins, phoebes, swallows and doves will nest on this nesting platform attached to a tree, house or fence. Ideal for backyards with a limited number of trees.

Purple Martin house

Purple Martins are colony nesters. They use birdhouses with many individual compartments that are placed in open areas near water. Visit our store to see our different Purple Martin houses.



The beautifully-colored Wood Ducks prefer nesting boxes placed on poles and trees, or near water.

IDEAS TO MAKE YOUR GARDEN A GREAT PLACE TO WALK THROUGH OR LIVE IN.



butterfly houses

Provide a place for butterflies to roost and hibernate with a butterfly house. It will look great in your garden, too.



WBU/OBC bat house

1211. Our Bat House is designed to the Organization for Bat Conservation (OBC) specifications and can house over 100 mosquito-eating bats. Comes with a free one-year membership to OBC.



wind chimes

Relax with the soothing sound created by a wind chime. Choose from our large selection of wind chimes.



Ask us which plants can attract butterflies, like this Monarch, to your garden.



ladybug villages

Ladybugs will eat thousands of plant-destroying aphids in your garden. Provide a home for these adorable insects.

decorative birdbaths

These decorative birdbaths will add a flair to your garden. We have a variety of decorative birdbaths and fountains.



stepping stones

These beautiful stained-glass inlay stepping stones come in a variety of designs featuring your favorite birds, insects, flowers and wildlife. Selection may vary by store.

rain gauges

Tracking your local weather is a fun activity. Start by measuring your daily rainfall with a decorative rain gauge or choose one of our functional gauges. We have a variety of thermometers, snow gauges and other weather instruments for tracking your local weather.

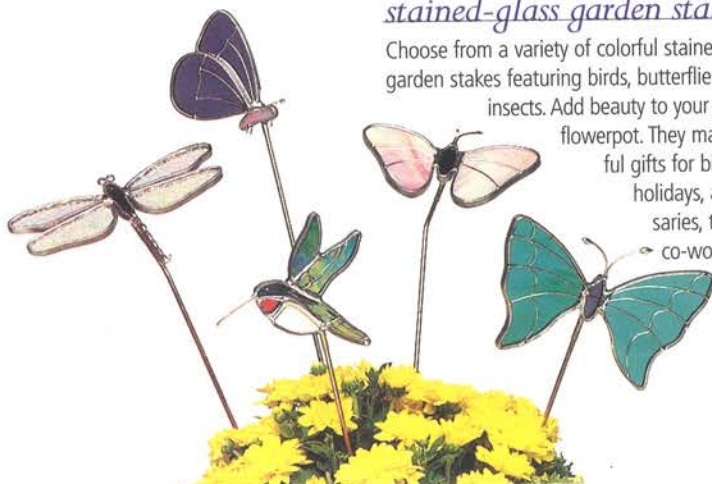


garden stones & plaques

Available in a variety of shapes, sizes and messages for every occasion. Personalized stones available, too.

stained-glass garden stakes

Choose from a variety of colorful stained-glass garden stakes featuring birds, butterflies and insects. Add beauty to your garden or a flowerpot. They make wonderful gifts for birthdays, holidays, anniversaries, teachers and co-workers.



toad houses

Enjoy the nighttime chorus of frogs and toads. Encourage them to make your garden their home with a whimsical toad home.



HOW TO CREATE A BIRD-FRIENDLY YARD.



Optional certification yard plaque available.

National Wildlife Federation® Certified Backyard Wildlife Habitat™
#24,607 Indianapolis, Indiana.



On page three of this guide, we presented the four basic habitat elements: food, water, cover and places to raise young. And, by providing each habitat element, you can have a bird-friendly yard that can attract 60 or more different bird species and other wildlife. You can see how the four basic habitat elements come together to create a yard that is irresistible to birds and wildlife. Not only is the pictured yard a bird-friendly yard, it is also a National Wildlife Federation® Certified Backyard Wildlife Habitat™. We have everything you need, including expert advice, to help you make your yard bird-friendly and have it certified by the National Wildlife Federation.

2116. Pick up a National Wildlife Federation® Backyard Wildlife Habitat packet at any Wild Birds Unlimited store. The cost of \$18.95 includes the \$15.00 certification fee, a planning guide, application for certification and *The Backyard Naturalist* book by Craig Tufts, chief naturalist for the National Wildlife Federation. Complete the application and send it to the National Wildlife Federation for certification. You'll receive a personalized certificate with your assigned certification number that is suitable for framing.

THE WILD BIRDS UNLIMITED® ADVANCED POLE SYSTEM™.



18 Our exclusive Advanced Pole System™ is a revolutionary concept in backyard birdfeeding hardware design. Comprised of interchangeable hardware pieces, the Advanced Pole System (APS) lets you select the birdfeeding set-up that best suits the habitat in your own backyard and the birds you want to attract. The step-by-step modular design allows you to add and change hardware parts and other accessories, using the same base, depending on the season or the species of birds you desire to attract. You can even add a birdbath or a nesting box - it's all up to you. Stop in for an Advanced Pole System demonstration today to see the unlimited number of set-ups you can create.

The Advanced Pole System™ Looks Great In Your Yard And It Stays Straight.

Photo A



American Goldfinch, Carolina Chickadee, Ruby-throated Hummingbird and Tufted Titmouse visit our APS Shepherd Crook Set-up. Patent Pending.



birdbath set-up

2515.
 APS 4' Base Pole with Stabilizer
 APS 20" Bath Holder
Bath dish and dripper not included.



wood feeder set-up

2513.
 APS 4' Base Pole with Stabilizer
 APS 2' Extension Pole
 APS Wood Feeder Flange
Wooden feeder and baffle not included.



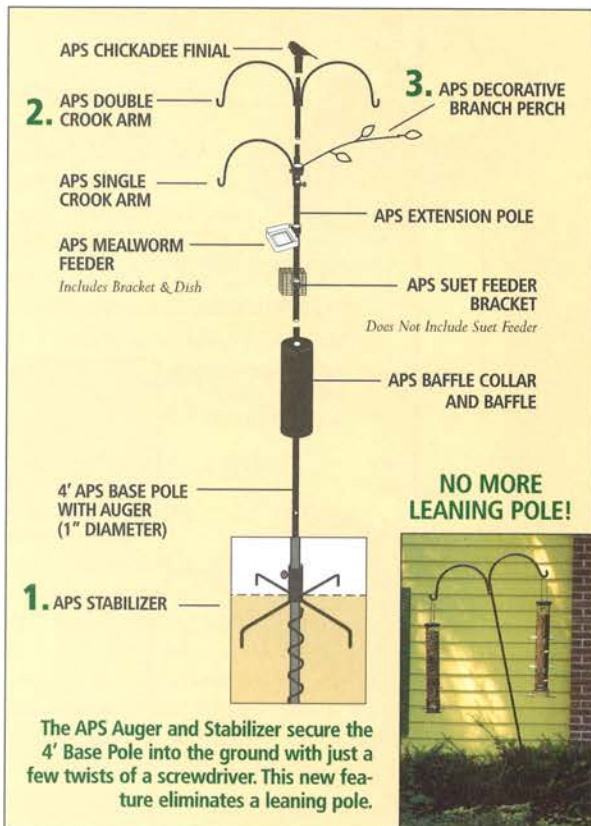
nesting box set-up

2517.
 APS 4' Base Pole with Stabilizer
 APS 2' Extension Pole
 Nesting Box Flange
Nesting box and baffle not included.



tube feeder set-up

2514.
 APS 4' Base Pole with Stabilizer
 APS 2' Extension Pole
 APS Tube Feeder Adapter
Tube feeder and baffle not included.



shepherd crook set-up

2516. Photos A & B demonstrate the variety of Shepherd Crook Set-ups you can create with different birdfeeders. Place the set-up near a window or in an area where you can easily view the variety of birds eager to visit your new birdfeeding station creation.

APS 4' Base Pole with Stabilizer
 APS Decorative Branch Perch
 APS Single Crook Arm
 APS Suet Feeder Bracket & Suet Cage
Birdfeeders and baffle not included.

APS 3' Extension Pole
 APS Mealworm Feeder
 APS Double Crook Arm
 APS Chickadee Finial

1 START WITH BASE POLE FOUNDATION

Place the 4 foot Base Pole with auger in the ground along with the Stabilizer to create a solid foundation that stays straight.

2 CREATE YOUR BIRDFEEDING STATION

This is when the fun begins. Use your imagination to create a customized birdfeeding station starting with one or more Shepherd Crook Arms to hang seed tubes, finch feeders, peanut feeders or hummingbird feeders.

3 ADD ACCESSORIES TO MAKE YOUR SET-UP UNIQUE.

Add a mealworm feeder and suet feeder to the Base Pole to attract insect-eating birds. Get creative and provide the Decorative Branch Perch to give birds a spot to land while they wait for a place to feed. Or, add the Branch Holder to hold a real tree branch. Top off your Advanced Pole System with a decorative Chickadee Finial.

American Goldfinch, Carolina Chickadee, Ruby-throated Hummingbirds and Tufted Titmouse visit our APS Shepherd Crook Set-up.



TROUBLE WITH SQUIRRELS AND LARGE BIRDS ON YOUR FEEDERS?



White-winged Doves.

TRY OUR PIGEON GUARD FOR 200 SERIES BIRDFEEDERS

1664-1666. Prevents larger birds from monopolizing your feeder. The guards slide onto the sides of our WBU 200 Birdfeeder. Also available for WBU 225 and 204 feeders. Two guards per set.

KEEP UNWANTED LARGER BIRDS FROM EATING ALL YOUR BIRDSEED.



Our On-Guard™ hardware keeps larger birds, such as doves, grackles and even squirrels, from reaching the feeder.

- 1670. ON-GUARD™**
- 1633. ON-GUARD™ WITH TRAY.**
- 2290. PEANUT FEEDER ON-GUARD™**

BAFFLES HELP PREVENT SQUIRRELS & RACCOONS FROM REACHING YOUR BIRDFEEDERS.

- 1634. SQUIRREL BAFFLE**
- 1635. RACCOON BAFFLE**

Comes with a clamp to mount to a 1" dia. pole.



These attractive baffles can keep squirrels and raccoons from reaching your feeder. Lifetime Guarantee.

- 1636. 18" PLASTIC BAFFLE**
Hanging only.

- 2502. 16" COPPER BAFFLE**
- 2503. 16" FOREST GREEN BAFFLE**

The above two 16" baffles include pole-mounting hardware. Hanging hardware available, please ask for details.

ATTRACT BIRDS IN THE PLACES YOU WANT THEM MOST.



easy hanger

1623. This 23" chain connects to the feeder or nesting box. The center hook makes hanging from tree branches and other hardware easy.



decorative hanging arm

1657. Great for mounting to a deck, fence, wall, or our WBU Outfitter feeder as shown.

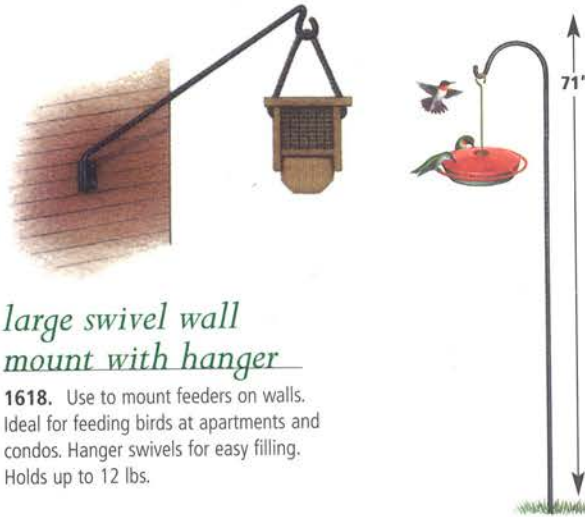


tree hook

Ideal for hanging feeders, nesting boxes and flower planters just about anywhere. Holds up to 12 lbs.

FOUR SIZES:

- | | |
|------------------|------------------|
| 1619. 12" | 1621. 36" |
| 1620. 24" | 1622. 48" |



large swivel wall mount with hanger

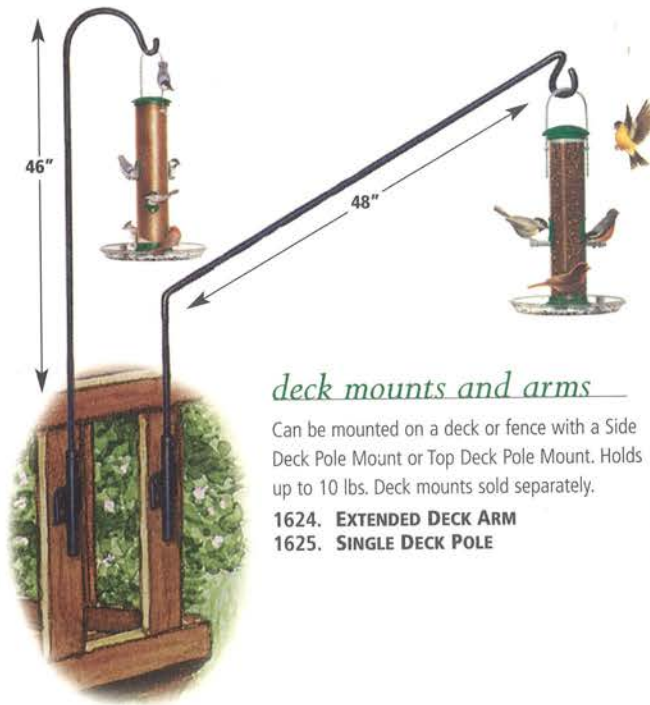
1618. Use to mount feeders on walls. Ideal for feeding birds at apartments and condos. Hanger swivels for easy filling. Holds up to 12 lbs.

hummingbird feeder pole

1603. Designed especially for hummingbird feeders, it can be placed directly in the ground. Add an extra arm to hang a second hummingbird feeder. Holds up to 4 lbs.

hummingbird silhouette

1631. Add a decorative flair to your hummingbird garden. Sized to fit #1603 Hummingbird Pole.



deck mounts and arms

Can be mounted on a deck or fence with a Side Deck Pole Mount or Top Deck Pole Mount. Holds up to 10 lbs. Deck mounts sold separately.

- 1624. EXTENDED DECK ARM**
- 1625. SINGLE DECK POLE**

universal deck clamp with spiral pole

1659. Clamp can be attached horizontally or vertically and adjusts to fit most deck frames. Includes 40" Spiral Pole.

TO ENJOY BIRDS MORE, GET A LITTLE CLOSER.

You'll be amazed at how quality binoculars will open a whole new world of birds, nature and your favorite activities. Whether you are identifying birds in the field, enjoying a morning of watching birds at your feeder, or catching the split-second action of your favorite sporting event, we have a binocular for you. And, our staff is trained to demonstrate and help you test each model so you will select the binocular or scope that's just right for you.

WBU 7 x 25 mini

GREAT FOR BACKYARD BIRDWATCHING, HIKING AND RECREATION.

1801. This lightweight (11 oz.) binocular is ideal to take with you just about anywhere. Multi-coated lenses.



| MAGNIFICATION | FIELD OF VIEW | EYE RELIEF | CLOSE FOCUS |
|---------------|---------------|------------|-------------|
| 7 | 341 ft. | 14 mm. | 11 ft. |

WBU 9 x 25 mini

THE LIGHTWEIGHT BINOCULAR FOR ALL ACTIVITIES.

1802. The 9 power magnification makes objects appear larger and the fold-down eyecups are better for eyeglasses. And, it is still lightweight (11 oz.). Porro prism lenses are multi-coated.



| MAGNIFICATION | FIELD OF VIEW | EYE RELIEF | CLOSE FOCUS |
|---------------|---------------|------------|-------------|
| 9 | 284 ft. | 10 mm. | 12 ft. |

WBU 8 x 32 wildlife

FULL FEATURES AND BUILT TOUGH.

1811. The Wildlife is full of features making it versatile for watching birds and nature. The streamlined, smaller-sized design has a roof prism and is easy to handle. The rubber-armored covering can tolerate rough treatment. Fold-down rubber eyecups and fully-coated lens.



| MAGNIFICATION | FIELD OF VIEW | EYE RELIEF | CLOSE FOCUS |
|---------------|---------------|------------|-------------|
| 8 | 393 ft. | 14 mm. | 13 ft. |

WBU 8 x 40 explorer

THE IDEAL BIRDING BINOCULAR.

1804. The wide field of view allows you to see more area at a distance and the close focus allows you to focus on objects within 9 feet. Fold-down rubber eyecups. Porro prism lenses are multi-coated.



| MAGNIFICATION | FIELD OF VIEW | EYE RELIEF | CLOSE FOCUS |
|---------------|---------------|------------|-------------|
| 8 | 473 ft. | 14 mm. | 9 ft. |

WILD BIRDS UNLIMITED® BRAND OPTICS

We have teamed up with Celestron, makers of fine optics since 1964, to develop our line of binoculars and spotting scopes for birdwatching and recreational use. All of our WBU brand optics come with a limited lifetime guarantee, strap and soft carrying case.



WE CARRY THESE FINE OPTIC BRANDS AND A VARIETY OF TRIPODS.

- WBU/Celestron
- Bogen
- Celestron
- Leica
- Pentax
- Swift
- Swarovski
- Bausch & Lomb
- Kowa
- Nikon
- Bushnell
- Zeiss

Some optics brands may not be available at every store.

WBU 8 X 42 ultima

OUR BEST BIRDWATCHING BINOCULAR.



1805. A good balance of field of view, close focus and the 42 mm aperture which lets in more light for brightness and clarity, make the Ultima ideal for birdwatching, especially for eyeglass wearers. Lenses are fully-coated.

| MAGNIFICATION | FIELD OF VIEW | EYE RELIEF | CLOSE FOCUS |
|---------------|---------------|------------|-------------|
| 8 | 347 ft. | 18 mm. | 15 ft. |

60mm spotting scope



1806. The 15 to 60 power zoom provides low power scanning to high power image detail. The 60 mm aperture features multi-coated optics for excellent contrast. Optional photo adapter converts the scope into a 1000 to 4000 mm telephoto lens (f/16 to f/64).

Tripod sold separately.

| MAGNIFICATION | FIELD OF VIEW | CLOSE FOCUS | WEIGHT |
|----------------|-----------------------|-------------|--------|
| 15x - 60x zoom | 60x: 36ft, 15x: 148ft | 25 ft. | 49 oz. |

WBU lens pen



1807. The lightweight, pocket-pen size makes it convenient to keep your lenses clean.

WBU op/tech binocular strap

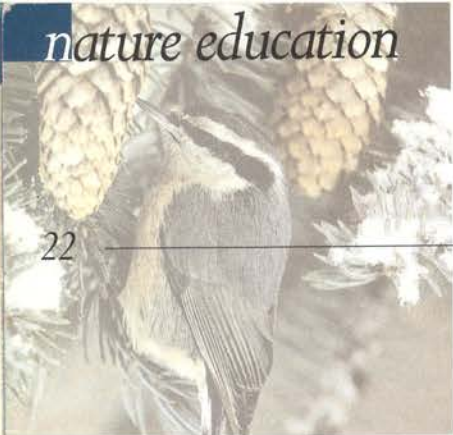


1808. Our lightweight strap allows your binoculars to feel lighter and more comfortable. Strap is adjustable, durable and washable.

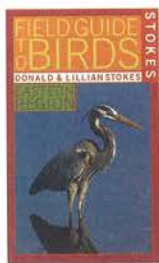
WBU binocular slide & flex strap



1813. Our fully adjustable slide strap is designed to work with all sizes of binoculars and cameras. This comfortable strap virtually eliminates neck fatigue by using your shoulders to support the weight of the binocular.



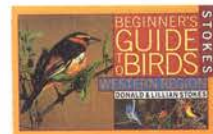
Stokes Field Guide To Birds



These guides are ideal for the beginner and expert birder and those who enjoy feeding and watching birds. Color photographs of each species, bird ID tips including male/female seasonal and immature plumage, range maps and behavior descriptions all on one page make this an informative and user-friendly field guide.

- 2104. EASTERN REGION
- 2105. WESTERN REGION

Stokes Beginner's Guide To Birds



Whether you want to identify the birds at your feeder or you've decided to take up birdwatching as a hobby, these are helpful beginner guides. Each

guide features over 130 color photographs covering 100 birds. Eastern and Western guides available.

- 2106. EASTERN REGION
- 2107. WESTERN REGION

Stokes Guides To Bird Behavior

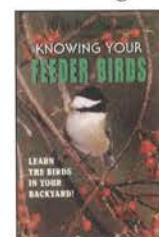


Each of the three guides provides information for learning about the every day behavior of 25 common birds. Includes behavior calendar, illustrations of display and body postures with meaning, information on courtship, songs and calls, nest building and incubation through fledgling periods.

- 2108. VOLUME I
- 2109. VOLUME II
- 2110. VOLUME III

WILD BIRDS UNLIMITED

Knowing Your Feeder Birds



2103. Our 32-page, full-color guide will help you learn the ten most common backyard feeder bird families and their behavior, food and feeding preferences.

BOOKS, VIDEOS & CDs.

NATIONAL GEOGRAPHIC SOCIETY

Birder's Journal



2122. Now you can record all the birds you see birdwatching in this fully illustrated life list journal. It features space next to the bird illustration for recording dates and locations of bird sightings. More than 800 species known to breed in North America are illustrated in the journal.

NATIONAL GEOGRAPHIC SOCIETY FIELD GUIDE TO THE

Birds Of North America



2113. The Third Edition of this birding field guide includes 80 new bird species. It features over 460 pages and full-color illustrations of the more than 800 bird species known to breed in North America. Illustrations provide plumage variations for many species with color range maps and identification information.

NATIONAL GEOGRAPHIC SOCIETY GUIDE TO

Birdwatching Sites



Discover the best places to see birds and nature in North America. Ideal for beginners and intermediate birders, visit birding hot spots, both popular and lesser known. These guides are a great resource for planning trips and vacations.

- 2123. EASTERN U.S.
- 2124. WESTERN U.S.

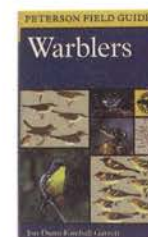
Peterson Field Guides® Birds



For more than 50 years, the Peterson Field Guides have been recognized as "The Birder's Bible." Each guide features the Peterson Identification System which has yet to be surpassed as a tool for field identification.

- 2111. EASTERN BIRDS
- 2112. WESTERN BIRDS
- 2125. LARGE FORMAT-EAST

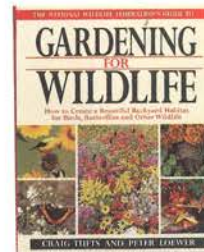
Peterson Field Guides® Warblers



2114. If you love watching and identifying warblers, this is the book for you. Features all 60 North American species described in detail with 141 color photographs and range maps. Using the Peterson Identification System, the 32 color paintings clearly show the marks that distinguish each bird in both fall and colorful spring plumage.

THE NATIONAL WILDLIFE FEDERATION® GUIDE TO

Gardening For Wildlife



2115. This comprehensive book has all the information you need to turn your garden into a year-round habitat for birds, butterflies, squirrels, frogs and a host of other delightful creatures. Written by Craig Tufts and Peter Loewer. Tufts is chief naturalist for the National Wildlife Federation® and co-host of *BirdWatch* on PBS.

VIDEOS AND MULTIMEDIA.

Bats-The True Story



2005. Produced by the Organization for Bat Conservation and underwritten by Wild Birds Unlimited, this video tells the real story about bats and the important role they play in our environment. Features amazing footage and vivid photography of bats. Running time: 35 minutes.

Stoke's BirdWatch® series videos



The popular PBS television series, *BirdWatch with Don and Lillian Stokes*, has been edited into four spectacular, bird-filled videos. *BirdWatch* is underwritten by Wild Birds Unlimited.

Running Time: 50 minutes each.

- 2001. ATTRACTING BIRDS I
- 2002. ATTRACTING BIRDS II
- 2003. HOW TO BEGIN BIRDWATCHING
- 2004. BIRDING HOTSPOTS

NATIONAL AUDUBON SOCIETY INTERACTIVE CD-ROM GUIDE TO

North American Birds



2006. Features color photographs of birds with calls and songs for 723 species and includes habitat descriptions and range maps. The narrated video details evolution, migration paths, flight characteristics and anatomy.

There's also a life list for recording your birds.

BRINGING PEOPLE AND NATURE TOGETHER.



www.pbs.org/birdwatch
Wild Birds Unlimited is the major underwriter of this birdwatching series on PBS. Check your local TV listings.

NORTH AMERICAN BLUEBIRD SOCIETY
www.nabluebirdsociety.org



Sponsor of the Transcontinental Bluebird Trail. Wild Birds Unlimited® stores are local trail headquarters.

NWF BACKYARD WILDLIFE HABITAT
www.nwf.org/habitats



Exclusive retail partner for this Backyard Wildlife Habitat™ certification program.

NWF HABITAT STEWARDS
www.nwf.org/habitats



Training of backyard wildlife volunteers to develop and maintain schoolyard and corporate wildlife habitats.

PROJECT FEEDERWATCH
www.birdsource.cornell.edu.pfw/index.html



Annual feeder bird counting and research project.

The 3rd Annual **Great Backyard Bird Count**
February 18-21, 2000

www.birdsource.cornell.edu/gbbc/index.html
Four-day backyard bird count with participants recording and sharing findings via the BirdSource web site.

AMERICAN CAMPING ASSOCIATION
www.acacamps.org



Birdfeeding teaching curriculum for ACA accredited children's summer camps.

ORGANIZATION FOR BAT CONSERVATION
www.batconservation.org



Various projects including videos, bat houses and research.

We work with many national and local organizations with missions similar to ours by lending our time and financial resources to support their programs. We call these partners our strategic alliances.



This year, we have taken our mission of Bringing People And Nature Together a step further by establishing our very own conservation fund, Pathways To Nature™. We will be allocating a portion of our proceeds from purchases to benefit wildlife conservation and education at wildlife refuges throughout North America. Our wildlife refuges are in need of monetary support to help pay for new attractions to enjoy nature. For example, we will provide funding for the creation and maintenance of trails, boardwalks, wildlife viewing platforms and nature center exhibits.



We have partnered with the National Fish and Wildlife Foundation to manage our Pathways To Nature Conservation Fund and help us select recipients. And, through matching federal funds and a challenge grant program administered by the Foundation, our Pathways To Nature dollars will increase in value, providing the recipient with more project funding.

We have chosen three of the hottest birdwatching and wildlife-watching refuges in North America to be the first grant recipients of our Pathways To Nature Conservation Fund.

- **THE NATIONAL AUDUBON SOCIETY'S CORKSCREW SWAMP SANCTUARY. NAPLES FLORIDA.**
Exhibit: Wood Stork Colony. Opens Fall of 2000.
- **POINT PELEE NATIONAL PARK. LEAMINGTON, ONTARIO, CANADA.**
Exhibit: The "Discovery of Point Pelee" Opens Spring of 2000.
- **SANTA ANA NATIONAL WILDLIFE REFUGE. MCALLEN, TEXAS.**
Project: New observation platform. Opening TBA.

We are proud to establish our Pathways To Nature Conservation Fund which is founded directly from the heart of our mission, "We Bring People And Nature Together.®" And, we want to thank you, our loyal customers, for your years of support. Together, we will be supporting our wildlife refuges and helping millions of people enjoy nature throughout North America today and in the future.



For more information about the Pathways to Nature Conservation Fund visit our web site at www.wbu.com or contact Peter Stangel of the National Fish and Wildlife Foundation at 404-679-7099 or stangel@nfwf.org.

Wood Stork Colony exhibit rendering.



SONG BIRD COFFEE
Since 1997, our sales of Song Bird Coffee have generated \$25,000 to support the American Birding Association Partners In Flight program. The proceeds benefit our migratory songbirds by preserving their winter habitats in Central America. Thank you for drinking those six wonderful flavors.

Wild Birds Unlimited®



WITH OVER 260 STORES ACROSS NORTH AMERICA, YOU WILL FIND A STORE NEAR YOU.

Alabama • Alberta • Arizona • Arkansas • British Columbia • California • Colorado • Connecticut • Delaware • Florida • Georgia • Idaho • Illinois • Indiana • Iowa • Kansas • Kentucky • Louisiana • Maine • Maryland • Massachusetts • Michigan • Minnesota • Mississippi • Missouri • Montana • Nebraska • New Hampshire • New Jersey • New Mexico • New York • North Carolina • Ohio • Oklahoma • Ontario • Oregon • Pennsylvania • Rhode Island • South Carolina • Tennessee • Texas • Utah • Virginia • Washington • West Virginia • Wisconsin



VISIT US ON THE
World Wide Web
www.wbu.com

- Shop our Internet Store and choose from over 150 birdfeeding products.
- Have a question about birds or birdfeeding? Ask the expert.
- Learn more about birds, birdfeeding and nature.
- Read birdfeeding articles by Don and Lillian Stokes.
- Watch live birdfeeding on Bird FeederCam™.
- Learn more about owning your own Wild Birds Unlimited store or call 1-800-326-4WBU.

Thank you for requesting *Your Backyard Birdfeeding Product Guide*. Use this guide to help you select products to start attracting the greatest variety of birds to your backyard. Then, visit your locally owned and operated Wild Birds Unlimited store(s) listed below and choose from thousands of birdfeeding products, garden accessories and gifts. The products* featured with a four-digit number may be purchased at our Internet store at <http://www.wbu.com>.

***Products featured in this guide may not be available at every store.**

BIRDSEED • FEEDERS • BIRDBATHS • OPTICS • NATURE GIFTS

Wild Birds Unlimited®
Your Backyard Birdfeeding Specialist®

